

Mission, Vision, and Values Worksheets

Mission Statement

Your mission statement describes your overall purpose and objective as an organization.

Key questions to consider:

1. *What is our overarching intent as an organization?*

2. *What makes us different from everyone else?*

3. *What is the essence of what we're trying to achieve?*

Mission statement possibilities:

1. _____

2. _____

3. _____

Final mission statement:

Vision Statement

Your vision statement describes how the world will look if you achieve your mission. Think aspirationally here, and describe the ideal end state.

Key questions to consider:

1. *What role in the world do we want this organization to play?*

2. *What is the idealized future state we want to create?*

3. *How will people live differently if our organization is successful?*

Vision statement possibilities:

1. _____

2. _____

3. _____

Final vision statement:

Core Values

Your organization’s core values are the principles that guide decisions and actions at every level of the workforce. A good set of values promotes autonomy while also building a sense of relatedness.

Key questions to consider:

1. *What values would I stand by, no matter what?*

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|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |

2. *What values do I demonstrate in my own leadership?*

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|-------|-------|-------|
| _____ | _____ | _____ |
|-------|-------|-------|

3. *What principles are most important as our employees make daily decisions?*

| | | |
|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |

4. *What values support our current mission and vision?*

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|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |

Core value possibilities (make them specific enough to guide daily decisions):

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|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

Final core values:

| | | |
|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |